

Proxy Form

Proxy Form for Use at the Annual General Meeting to be Held on Thursday 4 May 2023 at 10:00am

I / We the undersigned

BLOCK LETTERS PLEASE

of

being (a) member(s) of the Company hereby appoint the Chair of the Annual General Meeting

to act as my / our proxy and to vote for me / us on my / our behalf at the Annual General Meeting of the Company to be held on 4 May 2023 at 10:00am at John Ormond House, 899 Silbury Boulevard, Milton Keynes, MK9 3XL and at any adjournment thereof. I / We indicate with an "X" in the space below how I / we wish my / our votes to be cast in respect of the resolutions which are set out in the notice convening the meeting. If this form is signed and returned without any indication as to how the proxy shall vote the proxy will exercise his/her discretion as to how he/she votes and whether or not he/she abstains from voting.

| Resolution No. | | For | Against | Withheld |
|-----------------------------|---|-----|---------|----------|
| Ordinary Resolutions | | | | |
| 1 | To receive, consider and adopt the Company's 31 December 2022 audited financial statements. | | | |
| 2 | To re-elect Martin Bennett as a director of the Company. | | | |
| 3 | To re-elect Sarah Mace as a director of the Company. | | | |
| 4 | To re-elect Ciaran Astin as a director of the Company. | | | |
| 5 | To re-appoint Ernst and Young LLP as the Company's auditors. | | | |
| 6 | To authorise the directors to fix the auditors' remuneration. | | | |
| 7 | To authorise the directors under section 551 of the Companies Act 2006 to allot equity securities. | | | |
| 8 | To authorise the Company to purchase its own shares. | | | |
| Special Resolution | | | | |
| 9 | To authorise the directors to allot securities as if section 561(1) of the Companies Act 2006 (pre-emption rights) did not apply. | | | |

Signed this day of 2023

Signatures

Proxy Form continued

Notes

- (a) Any member of the Company entitled to attend and vote at the Annual General Meeting is entitled to appoint one or more proxies to attend, speak and vote instead of him. A proxy may demand, or join in the demanding of, a poll.
- (b) Following the end of restrictions relating to the COVID-19 pandemic attendance at the AGM is once again allowed.
- (c) To be valid this form, fully completed and signed, must be received, together (where individuals sign on behalf of companies or others), with the power of attorney or other authority, if any, under which it is signed by the Company not later than 48 hours before the time appointed for the meeting, excluding any part of a day that is not a working day, i.e. by no later than 10:00am on 2 May 2023. Please do not send completed proxy to our registrars Link Group.
- (d) In accordance with Regulation 41 of the Uncertificated Securities Regulations 2001, only those members entered on the Company's register of members not later than close of business on 2 May 2023 or, if the meeting is adjourned, members entered on the Company's register of members not later than 48 hours before the time fixed for the adjourned meeting, shall be entitled to attend and vote at the meeting in respect of the number of shares registered in their name at that time. Any changes to the Company's register of members after such time shall be disregarded in determining the rights of any person to vote at the Annual General Meeting.
- (e) The "Withheld" option on this form is provided to enable you to abstain on any particular resolution. However, a vote withheld is not a vote in law and will not be counted in the calculation of the proportion of votes "For" and "Against" a resolution.
- (f) Any alteration made in this form must be initialled.
- (g) If the appointor is a company, this form must be executed under its common seal or under the hand of some officer or attorney duly authorised in that behalf or, if it is subject to the Companies Act 2006, in accordance with section 44 thereof. Where a duly authorised officer signs this form, the signatory should state his or her office on the form.
- (h) In the case of joint holders a vote of the most senior who tenders a vote whether in person or by proxy shall be accepted to the exclusion of the votes of the other holders of the shares and for this purpose seniority shall be determined by the order in which the names stand in the register of members of the Company.
- (i) **Please return all completed proxy forms directly to the Company's registered office, John Ormond House, 899 Silbury Boulevard, Milton Keynes, MK9 3XL with a copy also emailed to AGM@personalgroup.com.**